

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : John W. Norris III  
Serial No. : 10/625,412                      Group Art Unit: 2617  
Filed : July 23, 2003                      Examiner: Shang, Annan Q  
Title:                      TECHNIQUES FOR CONDUCTING A SURVEY USING AN ITEM  
                                 SELECTION SYSTEM

**RESPONSE**

**FILED ELECTRONICALLY ON MARCH 29, 2007**

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated October 31, 2006, applicant presents the unamended claims as shown in the Claims section beginning at page 2 of this paper, and submits remarks in the Remarks/Arguments section beginning at page 8 of this paper. Applicant also submits a petition for a two-month extension of time for response and the requisite extension fee.